



Types of Chapter Events

Athletic Activities

Athletic events are great ways to get connected with local alumni in your area. Some examples are:

- WVU **game watch parties** & tailgates
- Tournament & Bowl games
- Recreational leagues & **professional sport outings**

Game watches and tailgates for football and men's basketball tend to be the most popular but don't let that prevent your chapter from supporting other WVU teams (baseball, volleyball, etc.) who might be traveling to compete in your area. Other chapters have had strong success in planning chapter outings to national sports teams in their area (NFL, MLS, MLB, NHL, etc.).



Dallas-Fort Worth Chapter
tailgate before the 2017
WVU vs. TCU game

Admissions, Student, and Parent Outreach

- **College Fairs** & evening programs for prospective students
- **Student Send-offs**, congratulatory calls, accepted student & parent events
- **Welcome Dinners** for international students & parents.

Participation in the WVU Office of Admissions "[Old Gold, New Blue](#)" campaign is a great way to [volunteer at college fairs](#) occurring in your area. To represent WVU at a college fair, you must complete Tier III training through of the Office of Admissions. You can also reach out to your area admissions recruiter to determine other ways your chapter can reach prospective students.

The Jersey Shore Chapter has had strong success in hosting a [Summer Send-Off Event](#). In 2017, the chapter hosted their event with special guests Troy Clemons, the Mountaineer, Blake Humphrey, Student Body President and a surprise visit via facetime with University President E. Gordon Gee. Students in attendance also enjoyed the chance to win a \$200 textbook scholarship to the WVU Bookstore, two \$50 Jersey Shore Chapter WVU Alumni scholarships, and some great giveaways.

Academic Activities

- Lectures with faculty, administrators, coaches & alumni
- Personal enrichment classes & book clubs

WVU faculty conducting ground-breaking research can serve as unique guest speakers for chapter networking events. You can [Find an Expert](#) from WVU or learn more about research on [WVU Today](#).

Each year, WVU freshman participate in the [Campus Read](#). Consider incorporating the Campus Read into your chapter. [Previous Campus Reads](#) are available.

Social Events and Professional Networking

- **Welcome to the City** events & happy hours
- **Professional networking events** & panel discussions
- BBQ's, holiday parties, paint n sips, and escape rooms
- Trips to the zoo, amusement park

Some alumni with children find it difficult to visit game watches where alcohol is served so providing alternate events can sometimes improve participation among your members. Visiting a local zoo or amusement park helps to engage alumni with families while paint n sips and escape rooms can help attract young alumni.

Consult your local area event calendar like [Greater Morgantown's Calendar of Events](#) for event ideas and inspiration.

The last National Networking Day was hosted February 16, 2017. Communication about the future events will come from the WVU Alumni Association when available.

Volunteer Service

- Community service initiatives
- Volunteer leadership for WVU – boards, committees & ambassadors

Volunteering in your chapter's community can be an effective way to engage and recruit different types of chapter members. Several chapters have had success making community service initiatives a competition between alumni chapters of other Big 12 schools.

